Olivia R. Trani

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WORK EXPERIENCE

Science Writer

Oak Ridge National Laboratory, Neutron Sciences – Oak Ridge, TN

- Communicate research achievements, technical developments, and other laboratory news related to neutron science through articles, science summaries, website content, flyers, posters, and other materials
- Work with scientists and managers to produce impactful content for multiple audiences, including the general public, the science community, the Department of Energy, and ORNL employees
- Work with graphic designers, photographers, technical editors, and writers to develop high-quality products
- Manage ORNL's social media presence for neutron sciences (daily content on Facebook, Twitter, Instagram)
- Oversee the weekly publication of an internal newsletter, disseminated to 1,000+ staff members

Communications Officer

European Geosciences Union – Munich, Germany

- Oversaw the official EGU blog, publishing content on geoscience news and EGU activities three times a week on average. Blog management included writing content and editing articles from scientists and science writers
- Managed EGU's presence on Facebook, Twitter, LinkedIn, and Instagram, with a collective 60,000+ following
- Helped select and edit press releases, as well as identify newsworthy research for press conferences at EGU's annual scientific meeting
- Administered EGU's 20 science blogs and 40+ social media accounts, providing editorial guidance and science communication training to volunteer bloggers and social media admins
- Established and highlighted resources, activities, and events for early career scientists

Public Information Science Writing Intern

American Geophysical Union – Washington DC

- Identified newsworthy research from AGU journals and publicized studies through press releases, blog posts, and social media content
- Assisted with organizing press events and wrote press releases for the 2017 AGU Fall Meeting

News and Media Services Intern

American Institute of Physics, Inside Science – College Park, MD

Pitched, wrote, and edited engaging science stories for the American Institute of Physics' editorially independent news service, Inside Science

EDUCATION

Master of Science in Science Journalism

Boston University College of Communication – Boston, MA

Coursework on writing, research, and analysis for multiple platforms, including digital, audio, and video

Bachelor of Science in Biology and Environmental Science

College of William & Mary – Williamsburg, VA

TECHNICAL SKILLS

Content management and analytics: WordPress, Drupal, HTML & CSS, Google Analytics, Piwik News distribution and social media: Cision, EurekAlert, Newswise, Science X, Mailchimp, Hootsuite, Twitonomy Audiovisual: Adobe Premiere Pro, JVC 4KCAM, Adobe Audition, Audacity, Canva

February 2018 – December 2019

September – December 2017

June – August 2017

May 2016

May 2020 – present

September 2017